

New  
1955

# SPRING GARDEN Catalog

Introducing the **A.A.R.S.** (ALL-AMERICAN ROSE SELECTIONS) for 1955

presenting an outstanding selection of

- EVERGREENS
- FLOWERING SHRUBS AND TREES
- BROADLEAF EVERGREENS
- SHADE TREES
- HEDGING PLANTS

## Forrest Keeling

**NURSERY**  
Elsberry, Missouri



1955  
AARS  
TIFFANY

### TIFFANY

(1955 All-American Award Winner)

The long-stemmed hybrid tea rose outlined upon this page, is best described as a warm, clear pink, with golden yellow shading at the base of the petals. Flowers open to double, high-centered blooms. The petals have a rich texture and exceptional lasting qualities. The plants are vigorous in growth, disease-resistant, and have dark green foliage setting off the classic color and form of the flowers.

\$3.00 each; 3 or more plants \$2.65 each



1955  
AARS  
QUEEN  
ELIZABETH

### QUEEN ELIZABETH

(1955 All-American Grandiflora Winner)

QUEEN ELIZABETH is the first of a new class of roses. Tall plants, large flowers in clusters but with stems long enough for cutting, and the hybrid tea standard for bud and flower form are the characteristics of the new grandifloras. QUEEN ELIZABETH, subtly blending a soft carmine rose color with dawn pink, is one of the remarkable examples of modern rose breeding. Foliage: deep green and heavily textured.

\$3.00 each

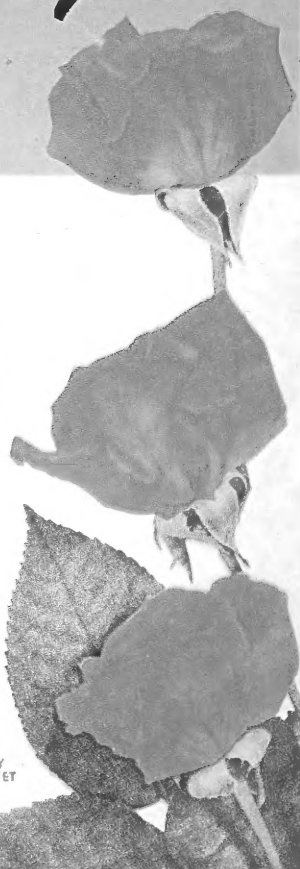
3 or more plants \$2.65 each

### JIMINY CRICKET

(1955 All-American Floribunda Winner)

The color of this new All-American is a tangerine red when in bud; it changes to a coral orange or vermillion as it opens, and finishes as a shade of pink coral. Foliage: glossy bronze changing to glossy green. Fragrance: a pleasing old rose. The clusters of flowers bloom from June through frost and hold their form well and long when cut.

\$2.50 each; 3 or more plants \$2.20 each



1955  
AARS  
JIMINY  
CRICKET

FOR OTHER VARIETIES OF ROSES SEE PAGE 6

# Forrest Keeling MULTIFLORA ROSE

**HORSE HIGH  
BULL STRONG  
GOAT TIGHT**

**FORREST KEELING MULTIFLORA ROSE** is a thick, thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against livestock and people.

*The importance of selecting the right type of Multiflora cannot be over-emphasized.* The U. S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."

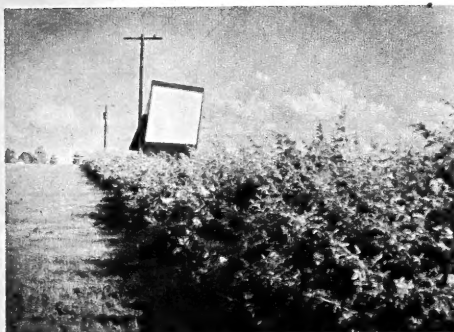


Selecting parent stock for thorniness, disease resistance and vigor. (Note our well-grown fields of Multiflora.)

*We grow only one type of Multiflora and we think there is none better for hedge fencing purposes.* Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop, with the slender ends of the side canes hanging almost to the ground.

## OUR *Satisfied* CUSTOMERS YOUR BEST GUARANTEE!

MILLIONS OF *Forrest Keeling* MULTIFLORA ROSE PLANTS  
HAVE BEEN SOLD TO MAKE LIFETIME FENCES



"You told me two years ago to keep you informed on the progress of the Multiflora Rose Fence. Well sir, it survived one of the hottest and driest summers we've ever had, last year. Despite this and red soil the fence has done exceptionally well and I've received many compliments on it."  
Skyway Drive-In Theatre, Anderson, South Carolina

### FROM MISSOURI:

"I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5 1/2 feet."  
St. Louis, Mo.

### FROM OKLAHOMA:

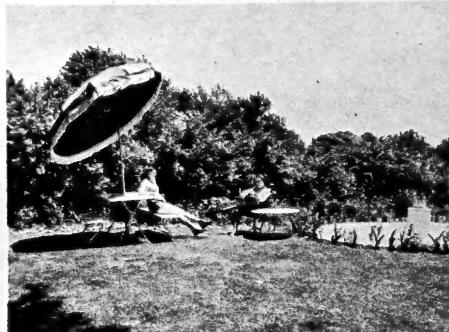
"I bought 50 from you last year, and they are wonderful."  
Oklahoma City, Okla.

### FROM TEXAS:

"This is a snapshot of a 3 yr. old Multiflora rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road & gets plenty of water from road ditch when it does rain."  
Ft. Worth, Texas

### FROM MICHIGAN:

"We planted Multiflora Rose Fence on our place at Pigeon, Michigan, in the fall of 1951 — it survived two winters in fine shape and is now a nice fence — canes are 5 to 6 feet long — We're very proud of it."  
Lansing, Mich.



Sunning in privacy. This outdoor living-room, most attractive in town, was a neighborhood cross-roads for children and dogs before it was screened with a Forrest Keeling Multiflora hedge. The hedge also makes a perfect background for the flower border and has attracted numerous songbird residents to the grounds.

### FROM ILLINOIS:

"Of the 1,000 plants of your No. 1 size which I set out last March all have made excellent growth except three — run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!"  
Henry, Illinois

### FROM PENNSYLVANIA:

"We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!"  
Harrisburg, Pa.

### FROM A SOUTHERN STATE GAME AND FISH COMMISSION:

"We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. "You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

## What F. K. Multiflora Rose Is NOT!

Many ridiculous claims have been made for Multiflora by some advertisers with more imagination than scruples. In the interest of sifting facts from fancies we believe it is important to label as false some of these more colorful advertising claims. One outfit would have you believe that his Multiflora is red-flowering and everblooming. There simply "ain't no such animal". The masses of white or dusty pink blooms are beautiful enough, without gilding the lily. Other advertisers, through ignorance or willful misrepresentation, picture Multiflora as a dwarf rose suitable as a low hedge or edging around the front yard, along walks and in similar situations where a *Floribunda* Rose might be used. We know of many, many homes where our Multiflora does a beautiful job of screening the rear and sometimes sides of even small properties, but it should never be planted where a low hedge or edging is desired. Still another promoter implies that planting is little more than dropping the plants to secure a living fence almost over night. Planting is simple enough and growth is fast enough without using such exaggeration. Multiflora, and particularly the type we grow, is such a remarkable plant in its own right that we believe it unnecessary to dream up a lot of attributes it doesn't possess.



Forrest Keeling Multiflora Rose in bloom. A mass of small white or dusty pink blooms that fill the air with delicate fragrance appear in late May.

## PRICES

### FORREST KEELING MULTIFLORA ROSE

Price Per Plant in Quantities  
100 to 500 500 to 4900 5000 Up

**No. 1 STANDARD**—Top quality for field fencing. Well branched, 15-18 inches (before pruning) with root-crown caliper of 3/16-1/4-inch. Husky and uniform plants.

**UTILITY GRADE**—10 to 15 in. (before pruning). Root-crown caliper 2/16-3/16-inch. One or two stems and balanced root.

**JUMBO GRADE**—Extra heavy plants for quick effect. Stocky, 18-24 inches (before pruning). Root-crown caliper 1/4 to 3/8-in. Heavily stemmed and strong rooted.

7c Ea. 5c Ea. 4 1/2c Ea.

4c Ea. 3 1/2c Ea. 3c Ea.

10c Ea. 8c Ea. 7c Ea.

**COUNTRY CLUB GRADE**—For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade". Top growth 24 inches and up (before pruning). Root crown caliper 5/16 1/2-in.

**\$19.00** per 100 plants. Fifty plants at **\$10.50**. Twenty-five plants at **\$5.75**

**NOTE:** Prices are F.O.B. Elsberry, Missouri. Our method of packing makes it possible to place fresh-dug plants in your hands at a most modest shipping charge wherever you may live in the U.S. (Shipping charges to New York, for example, are about 10% of the cost of the plants.)

## GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the **first summer** (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Farm Utility size will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERY, MISSOURI

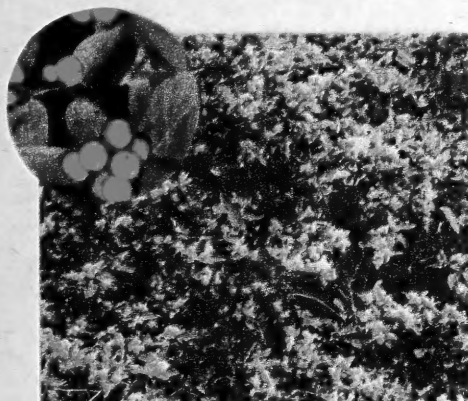
FORREST KEELING NURSERY



# Fine Flowering

## Bloom From April to Late Fall

LANDSCAPE YOUR GROUNDS . . . it's Smart Business and Increases Real Estate Value



**BLUE-LEAF SHRUB  
HONEYSUCKLE**  
(Lonicera zabelii)

"By all odds the finest of the shrub honeysuckles"—this by one of the America's foremost plantmen.

Indeed with its blue foliage, great quantities of rose-red flowers, followed by masses of ruby berries, this striking shrub "has everything." It will "grow on a rock pile," and makes a handsome head-high screen or background in a hurry. For the sheer beauty of this plant it should sell for more, but we have a supply of strong 18 to 24 inch 2-year, field-grown plants that makes possible this price:

Each	Each per 12 or more for screening or background
<b>88c</b>	<b>60c</b>



**FORSYTHIA  
KEELING GOLD**  
(Spectabilis)

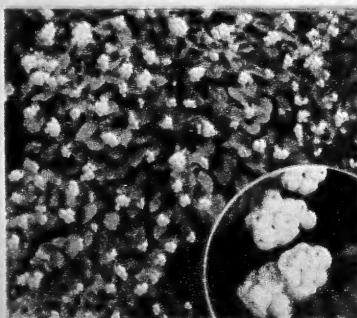
Spring isn't spring without Forsythias and ours will give you more bushels of bloom, of the deepest golden yellow, than any on the market. Upright habit of this form makes it excellent as a specimen or in a group of three plants. Like the common Forsythias, it is easy to grow, likes most any soil and comes on in a hurry. We have a good block of plants and have them priced so you can enjoy this lovely shrub.

Field-grown, 18 to 24 inches	Each per 3 or more
Each	<b>79c</b>
<b>89c</b>	

**ALTHEA  
DOUBLE RED**

Known also as Hibiscus or Rose-of-Sharon. Our new double flowering type with its camellia-like flowers often 3 or 4 inches across, provide a riot of color from mid-summer till frost—a period when few other flowering plants are in bloom. Native to the hills of India and China. Rapid growing and uniformly successful, even under adverse conditions. An exceptional crop permits us to offer fine 18-24 in. 2 yr. field-grown plants at a ridiculous price.

Each	Each per 6 or more
<b>98c</b>	<b>76c</b>



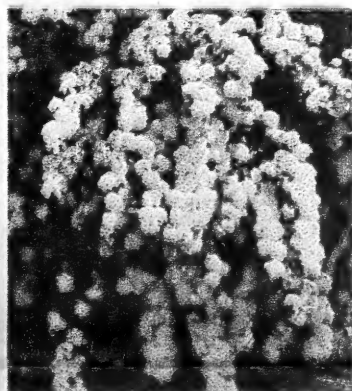
**SNOWBERRY**

(Symphoricarpos racemosus)  
and

**IMPROVED RED SNOWBERRY**  
(Symphoricarpos chenaultii)

Two superb low shrubs for modern landscaping. Unique because of their ability to endure shade. Tiny pink blooms in spring; lustrous leathery foliage and masses of waxy, snowy or coral pink berries, according to variety. Use separately or in combination for striking effect at the foundation, in front of taller shrubs or elsewhere a low shrub is required. We like to use it especially for covering embankments or difficult slopes and our husky shrubs (which may be spaced 3 feet apart) and low price permit you to use it generously for this purpose.

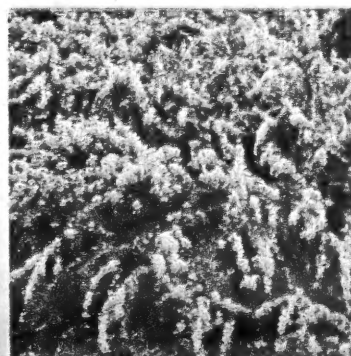
Each	3 for	20 for	100 for
<b>65c</b>	<b>1.80</b>	<b>9.90</b>	<b>40.00</b>



**SPIREA VAN HOUTTE**

The ever-popular, improved Bridal Wreath. Probably the most widely used flowering shrub in America. No other shrub provides such a fountainlike display of snow-flake bloom in spring. Completely hardy. Revels in full sun or endures considerable shade and grows most anywhere. Grows to 5 or 6 feet and makes a superb natural hedge when planted 2 or 3 feet apart.

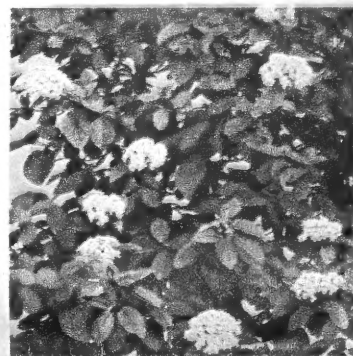
Each	6 for	12 for	50 for
<b>60c</b>	<b>3.00</b>	<b>5.50</b>	<b>19.00</b>



**PEARL BUSH**  
(Exchorda racemosa)

New! A large, robust shrub which literally "drips with pearls." Chains of snowy flowers, for all the world resembling pearls, laden the plant in May. Rich, luxuriant foliage borne on graceful arching branches. There are places in every home-planting for a shrub of considerable height—for accent in the shrub border, to soften a tall corner, to screen an unsightly view—and our Pearl Bush "makes up" in a hurry for just such situations. We have been amazed at the way this plant flourished in an open, wind-swept location in the worst of our heat and drought.

Each	Each per 3 or more
<b>1.25</b>	<b>1.10</b>



**\*LEATHER-LEAF VIBURNUM**  
(Viburnum lentana)

One of the best of the fabulous Viburnum family where considerable height and bold outline are required in the shrub border, background or screen. Foliage is lustrous and leathery. Fruit has a fascinating character of turning from green to red to black and all colors may be found on shrubs at same time. White flowers appear in showy clusters in May. This is an ancient shrub—introduced into early colonial gardens—and still one of the finest large flowering shrubs for American gardens. Completely hardy and will grow in all soil types. (Do not confuse this extremely hardy, rugged variety with the more tender Viburnum rhytidophyllum, also known as Leather-leaf Viburnum.)

Each	Each per 3 or more
<b>1.00</b>	<b>95c</b>

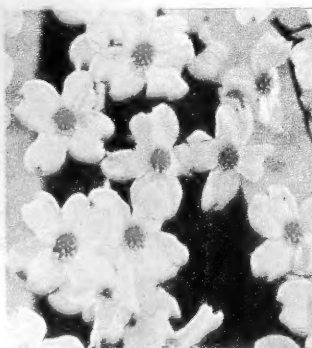
## Unexcelled DECORATOR TREES



**WASHINGTON HAWTHORN**

Best of all the Hawthorns. Our Washington Thorn are the nicest, bushiest plants you have ever seen. They are unexcelled as a small specimen tree for modern home planting and for hedging and screening they are superb. We are amazed at the way these trees laugh at drought, winds and other vicissitudes of nature. For gay flower effect and lustrous foliage in summer, masses of berries in winter and brilliant hues in autumn and charm throughout the year, Washington Hawthorn is tops. Our plants are heavy-calibered with many stems—ideal form for hedging, screen or specimen.

Field-grown, 3 to 4 feet	Each per 3 or more
Each	<b>2.90</b>
<b>\$3.00</b>	



**WHITE  
FLOWERING DOGWOOD**

Flowering Dogwood is unquestionably the best ornamental small tree native to our northern woodlands. Bold flower display at break of spring before leaves appear; handsome lustrous foliage throughout summer turning scarlet in autumn; bright red berries and excellent silhouette in winter. Use as a naturalistic background, as a lawn specimen or for color in plantings of fall-growing evergreens.

The trees we have to offer this spring are the best we have ever had to offer, or have seen . . . come take a look at them!

Field-grown, moss-balled, 2 to 3 ft.	Each per 3	Each per 6
Each	<b>2.40</b>	<b>2.00</b>
<b>\$2.50</b>		



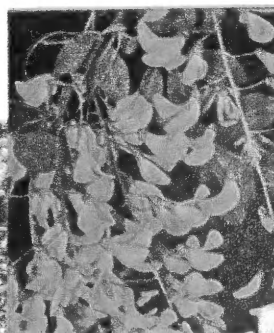
**AMERICAN  
FLOWERING PLUM**

(Prunus americana)

Superb plant for naturalizing. For creating screen, thick or dense shrub cover over ravines, slopes or odd areas the American Plum excels, and harmonizes beautifully with native trees and shrubs. A snowbank of bloom in early spring; red and yellow fruit in summer; excellent winter silhouette. Most attractive to nesting song-birds.

We have a fine supply of sturdy seedlings running 18 to 36 inches, and have customers who buy them by the hundreds. At our price you can see why—

10 plants for only	<b>\$1.50</b>
25 plants for only	<b>3.50</b>
100 plants for only	<b>9.90</b>

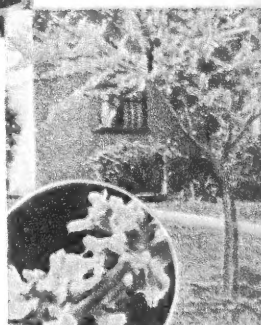


**GOLDEN RAIN  
TREE**

(Koeleria paniculata)

Unique flowering tree for your garden. In mid-summer the whole tree is a cascade of golden bloom. Golden yellow flowers are borne in long chains—a breath-taking sight when they stir in the breeze. Use as a lawn specimen and delight the neighborhood. Suitable also for planting against walls, corners or elsewhere a flattering floral display is desired.

Field-grown, 2 to 3 feet	Each per 3 or more
Each	<b>1.90</b>
<b>2.00</b>	



**REDBUD**  
(Cercis canadensis)

Choice native small tree laden with masses of purplish pink flowers at break of spring. Pleasing, heart-shaped foliage and picturesque form. Excellent for accent in shrub border. Or a grouping of three to five Redbuds planted close together—perhaps 5 feet apart—will present a breath-taking picture. Completely hardy. Will take full sun or considerable shade. One of the finest small trees for naturalizing.

Field-grown, 2 to 3 feet, well-branched	Each per 3 or more
Each	<b>1.40</b>
<b>1.50</b>	

## ST. LOUIS POST-DISPATCH



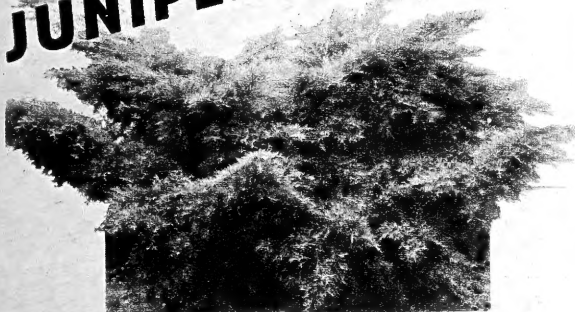
# EVERGREENS

*in the Landscape*

Remember, we are Evergreen Specialists—our field-fresh, acclimated stock, humus packed to reach you in perfect condition, is sure to please.

Nothing makes a house a home like evergreens. Our prostrate and spreading kinds are "just right" for under your picture window or to soften harsh foundation lines. Upright types are so important for accenting doorways and other features; for specimen planting and for evergreen hedging, screening and background. For the older home smothered in over-grown shrubs, replacement with our evergreens will provide a fresh, new look.

## JUNIPERS...



### PFITZER JUNIPER

(*Juniperus chinensis pfitzeriana*)

Pfitzer Juniper is perhaps the most universally satisfactory and useful evergreen shrub of them all. We grow thousands of them and never seem to have enough. It is "just right" for so many locations. Exceptionally handsome and hardy, its feathery, grey-green foliage covers arching, spreading branches and makes it particularly useful in foundation planting or as an informal border. Will stand considerable shade, is likewise drought resistant.

No other evergreen flourishes so well from the Gulf to the Great Lakes, from coast to coast.

We offer both the Green and the Blue forms. Specify color. Field-grown, moss-balled, full 15 in spread.

Each 2.80	Each per 3 2.55	Each per 10 2.40
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### ANDORRA JUNIPER

(*Juniperus horizontalis plumosa*)

One of the very best semi-prostrate evergreens available. Not so low-growing as the Waukegan Juniper.

Distinctive silvery green foliage in summer; rich purple tones in winter. Shape is much like a low, broad vase which makes it extremely useful in foundation plantings, terraces and groupings. Completely hardy. Prefers a sunny location. Wish you could see our beautiful block of plants.

Field-grown, moss-balled, full 15-in. spread.

Each 2.25	Each per 3 2.10
Each per 10 1.90	

### WAUKEGAN JUNIPER

(*Juniperus horizontalis douglasii*)

We have selected this as the outstanding low, trailing, prostrate evergreen. Its steel-blue, needle-like foliage does not become so ragged with age as other low Junipers.

Splendid for embankments, ground cover, softening concrete edges and elsewhere a mat of luxuriant evergreen foliage is needed. Our plants are exceptionally nice this year, and are priced so you can use generously for ground covering.

Field-grown, moss-balled, full 15 in. spread

Each 2.00	Each per 3 1.90	Each per 10 1.75
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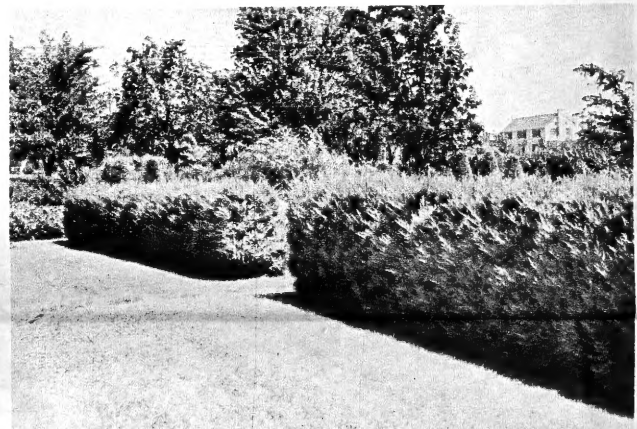
### COLORADO BLUE SPRUCE

(*Picea pungens glauca*)

Everyone knows and cherishes the Colorado Blue Spruce. Nothing is more striking than a single lawn specimen unless it is a group of three or five of these handsome trees. Our trees are grown from seed gathered from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, Michigan Peat Moss or other mulch rich in nitrogen to bring out the color.

Field-grown, sturdy moss-balled 9 to 12 inches.

Each 1.25	Each per 3 1.10	Each per 6 1.00
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### WINONA JUNIPER

(*Juniperus virginiana* — Winona strain)

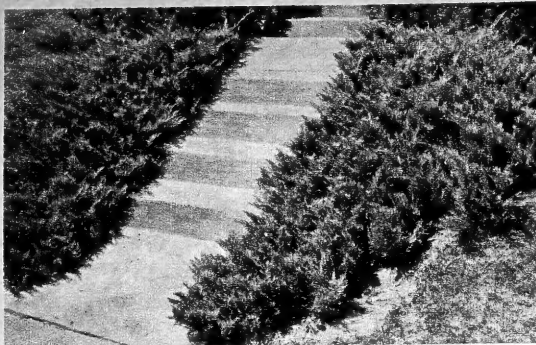
A superior form of Red Cedar from Winona, Minnesota. Blight free and possessing a more compact, richer foliage.

An upright, thick-bodied, columnar grower. Excellent for hedge, screen or background and will literally "grow on a rock pile." Use it for protection against sweeping winds, or to screen out an unsightly view. Famous for growing

under adverse conditions but thrives best in full sun. Our plants have been carefully sheared and developed in the nursery and are very neat and compact.

Moss-balled, field-grown transplants 24 to 30 in.

Each 2.10	Each per 3 2.00	Each per 10 or more for hedging 1.75
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## YEWS...



### RED-BERRIED SPREADING YEW

(*Taxus cuspidata*)

Shiny green foliage, extreme hardness in full shade or partial sun, and graceful spreading habit make this Yew invaluable for planting under windows or in front of taller evergreens. By clipping it may be formed into an excellent low hedge. With growing habits similar to the Pfitzer Juniper, it has arching horizontal branches and rich waxen needles.

Moss-balled, field grown, 12 to 15 in. in spread.

Each 2.25	Each per 3 2.15	Each per 6 2.00
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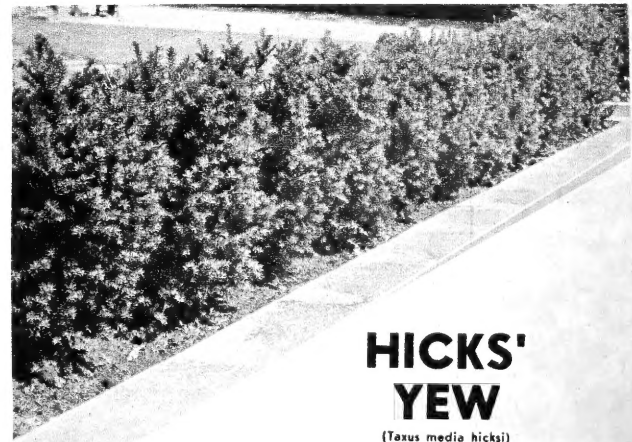
### JAPANESE UPRIGHT YEW

(*Taxus cuspidata capitata*)

Giant among the Yews, with a potential reach of 10 to 25 feet. Its normal growing habit is pyramidal, but it may be sheared to any desired form and held to any height. Used extensively as an upright grower in foundation plantings, it is also excellent for corner accents, where its dark green foliage, with lighter new growth, makes it one of the prettiest of the evergreens. It is as hardy, and tough as the Spreading Yew, and, like it, adapted to any reasonable soil. The passage of years only adds to the beauty and value of this tree.

Moss-balled, field-grown, 12 to 15 in. in height.

Each 2.25	Each per 3 2.15	Each per 6 2.00
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### HICKS' YEW

(*Taxus media hicksii*)

A versatile plant for softening awkward angles or jutting corners, for dressing up doorways and gateposts, or for forming a narrow hedge to divide properties or hedging a patio, this Yew is a wise selection for so many purposes. Decidedly upright, it has a deep green foliage which may be given a trim, formal look or allowed to grow freely in sun or shade.

Field-grown, moss-balled, 12-15 inches

Each 2.25	Each per 3 2.15	Each per 10 or more for hedging 2.00
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# Your Guide for Buying ROSES

## Buy Roses With a High National Rating

Want the most glorious possible display of color in your garden? Just look at our selection of roses. These varieties are not simply good. They are tops. Every rose variety we offer is high-rated by that ultimate authority on roses for American gardens—the American Rose Society. Check our varieties against the rigid A. R. S. ratings and you will agree.

Something else! Our 2 yr. select No. 1 grade Northern-grown roses have the kind of growing vigor that produces bonus bloom the very first season (excepting climbers). You can pay more but you can't buy to better advantage. You can also pay a lot less, but not if you want the most and best bloom for your garden dollar.

If you are an old hand with roses you know they are remarkably easy to grow. And you know that no garden plant gives such a wealth of bloom from late spring until the sharp frosts of late autumn.

Last August I read an article by a garden authority on the subject of flowers to fill in through the "summer slump" of H. T. roses. Those at my house were in the middle of what was supposed to be "this summer slump." You should have seen them. They were blooming like mad.

Quality plants and a few simple principles assure maximum bloom week

after delightful week. Your rose bed must be in the open, in relatively full sun. Good soil drainage is vital. That's why I like to build my bed up several inches above the general ground level. Roses are gross feeders—adequate fertilization is the key to Jumbo blossoms and plenty of 'em. See our planting instructions for details.

### A. R. S. RATINGS

Just how good is any rose? Maybe you are confused by adjectives and superlatives if you have looked at a lot of catalogues but there is one little two-digit number that tells more about how good a rose variety is than all the words that can be written. It is the American Rose Society rating, indicated in parenthesis beside every rose we offer that has been rated. You will rarely find this rating in catalogues; so use our listing as a guide.

A 10 rating is a perfect rose. There isn't any such plant. Only one variety has reached the pinnacle of 9.5. Any variety 8.0 or above is excellent. Varieties 7 to 7.9 are good; from a 6 to 6.9 are fair; from 5 to 5.9 are of questionable value; below 5 poor.

Get in the habit of checking the A. R. S. rating when buying roses.

### HYBRID TEA ROSES

Hybrid Teas have long stems, especially graceful individual flowers and fragrance in most cases. They are particularly effective in formal beds or informal groupings where their brilliant colors and perfect form will be a source of continual enjoyment. As cut flowers they make a magnificent display for the house. In this group the garden rose has reached its highest perfection.

#### Red Shades

**CRIMSON GLORY** (9.5)—Highest rated rose in America. Fascinating fragrance alone makes it an instant favorite. Beautiful blooms of deep, vivid crimson and velvet texture. Belongs in every rose garden in America.

**ETOILE DE HOLLANDE** (8.9)—Excellent rating. Dark velvety red blooms. Fragrant and very dependable. Often referred to as the "Black Rose."

**CHRISTOPHER STONE** (8.8)—Vivid scarlet blooms; withstands hot weather. Deliciously scented blossoms contribute to top rating.

**POINSETTA** (8.7) Wonderful cutting rose with long, pointed perfect buds. Double blooms of unfading scarlet.

#### Yellow Shades

**ECLIPSE** (8.5) Highest rated yellow rose. Blossoms a rich golden yellow. Slim tapering buds are often 2" in length. A vigorous plant producing abundant bloom.

**GOLDEN DAWN** (8.1) High rated yellow rose. The double bloom is a rich sunflower-yellow. Vigorous, excellent form. Buds are often 2" in length. A vigorous plant producing abundant bloom.

**MRS. P. S. DUPONT** (7.8) Perennial favorite, well-known rose; deep golden yellow, slightly lighter with age. Bud is red-dish gold.

#### Pink Shades

**PICTURE** (8.4) Large blossom, very double. Velvety-clear rose-pink with undertones of salmon. A very high rating for a pink rose.

**RADIANCE** (8.2) Always popular, very hardy; cameo-pink blooms intensely fragrant. Blooms heavily all season.

**THE DOCTOR** (7.9) Large blossoms, 5-6 inch blooms; the large beautiful buds open to an enormous semi-double, cupped bloom of satiny-pink. Vigorous husky plants.

#### Blends

**MRS. SAM MCGREDY** (8.3) Large pointed bud; flower large, double, and in flower a scarlet-copper-orange. Prolific bloomer and extremely hardy.

**PRESIDENT HERBERT HOOVER** (8.2) Beautifully colored buds and blooms of yellow with pink and flame tints. Extremely popular two-toned rose. Fragrant.

**TALISMAN** (8.3) Favorite among all the two-toned roses. Glowing golden-yellow stained copper red. Grows anywhere well; fragrant.

#### White H. T.s

**MCGREDY'S IVORY** (7.8) Large blossom, well-shaped; creamy white. Fragrant, producing great quantities of pure white flowers throughout the season.

**K. A. VICTORIA** (7.2) Most popular of all the whites; snowy, double blossoms. Prolific bloomer, and extremely hardy.

### FLORIBUNDA ROSES

Floribundas have leaped in popularity in recent years because of their low growth and riotous display of flower clusters that bloom steadily through the summer. Their prolific blooming habit permits Floribundas to be particularly effective for color massing, border edgings and foundation plantings—especially under picture windows and around doorways. They also create a unique and beautiful hedge which will bear flowers from spring until frost.

#### Red Shades

**FLORADORA** (8.2) Scarlet and cerise red floribunda producing double petaled flowers. Grows to about 30" in height. Excellent for borders.

**RED RIPPLES** (7.8) Flowers are semi-double, oxblood-red to carmine. Grows about two feet in height. Wonderful hedging plant around your patio.

#### Pink Shades

**ROSE ELFE** (8.9) Very large, double strong pink blossoms. Clusters of roses on long, strong stems.

### CLIMBING ROSES

Climbers have long been a favorite with gardeners everywhere. There is no more beautiful sight than the blazing color of a climber trained on a fence, wall or utility building. They are effective also when trained over posts and arbors to give height and variety to the garden. We have avoided the tender sorts that require winter protection.

**PAUL SCARLET** (9.2) Most popular of all climbers, and highest rated. Intense scarlet flowers of excellent shape and good size, borne in heavy clusters.

**NEW DAWN** (8.8) An everblooming climber; apple blossom pink flowers with

old-rose fragrance. The trim buds are most artistic in their appeal.

**BLAZE** (7.8) Hardy, vigorous climbing rose similar to Paul Scarlet. Scarlet, crimson flowers with recurring bloom during the summer.

### PATENTED HYBRID TEA ROSES

**PEACE** (9.4) Highest rated Patented Rose truly a wonderful plant for your Rose garden. Golden yellow buds etched with pink. As they open they change from yellow to cream. Large six-inch blooms are commonplace. AARS award 1946. 2.50 ea.; 3 or more 2.00 ea.

**CHARLOTTE ARMSTRONG** (9.0) Unique color with long slender blood-red buds opening to magnificent brilliantly colored open flowers. A double rose that opens slowly and lasts well in the garden. Sweet fragrance, very hardy. AARS award 1941. 2.25 ea.; 3 or more 2.00 ea.

**HELEN TRAUBEL** (8.6) Color of bloom varies with weather, sometimes a light pink, or more often a magnificent apricot. Unusually large and long buds are perfect for cutting, and the half-open

blossoms display the color in a more lavish way. AARS award 1952. 2.50 ea.; 3 or more 2.20 ea.

**TALLYHO** (8.3) Long stemmed blooms open slowly and last extremely well. Inside petals are soft shade of pink, outside petals are crimson. Buds before they unfold are a deep cardinal-red. Large blossoms of perfect form and with spicy fragrance. AARS award 1949. 2.00 ea.; 3 or more 1.75 ea.

**GOLDEN SCEPTER** (7.4) Rare, new untidied blooms of golden-yellow. Without a doubt the most wanted yellow Rose in gardens today. Long-pointed buds do not fade, and the sunshine-sparkling blossoms measure five to six inches across. Has received national acclaim from rose fanciers. 2.00 ea.; 3 or more 1.75 ea.

**TIFFANY** (See cover)

### PATENTED FLORIBUNDAS

**JIMINY CRICKET** (See cover)

**FASHION** (9.0) Only rose ever to win six international awards. Perhaps the finest Floribunda ever created. The breathtaking color of luminous coral-pink blossoms and the hundreds of oriental-red buds make it the favorite that it is today. Hardy and vigorous. 2.00 Ea.; 3 or more 1.75 Ea.

**RED PINOCCHIO** (8.7) Most popular of all red Floribundas. Color is a dazzling rich carmine, which deepens and takes on a velvety cast as it fully opens. Wild rose fragrance, vigorous and a prolific bloomer. 1.50 Ea.; 3 or more 1.30 Ea.

**SUMMER SNOW** (8.4) Finest of all white Floribundas. Great drifts of white blossoms take on the appearance of mounds of snow. Heavy flower clusters cover the plant all summer. Wonderful as a hedge or accent plant in the garden. 1.50 Ea.; 3 or more 1.30 Ea.

**GOLDLOCKS** (7.9) Clusters of sunshine yellow long-lasting rich golden-yellow buds are excellent for cutting. Plants have a dense well-balanced habit of growth, reaching about thirty inches in height. 1.50 Ea.; 3 or more 1.30 Ea.

### PATENTED GRANDIFLORA ROSES

Grandifloras are a new class of roses announced by the American Rose Society when this body named the 1955 selections. This class might be termed a cross between the Hybrid Teas and the Floribundas. Flowers are borne in clusters, but have much longer stems than true Floribundas. The blossoms have the characteristics of the Hybrid Tea.

**QUEEN ELIZABETH** (See cover)

**CARROUSEL** (9.2) Large double blossoms could class this rose as a Hybrid Tea, but the blooms appear in clusters, very free blooming. Glowing deep red flowers appear in masses on the plant throughout the summer. Upright tall growing, and mildew resistant. 2.00 ea.; 3 or more 1.75 ea.

**BUCCANEER** (7.6) Perfectly brilliant flowers of non-fading deep yellow blossoms persisting throughout the season. Very strong growing plant with beautiful foliage. Winner of many European awards. A wonderful representative of the Grandiflora class. 2.75 ea.; 3 or more 2.40 ea.

### PRICES ON ALL ROSES

#### Other Than Patent Varieties

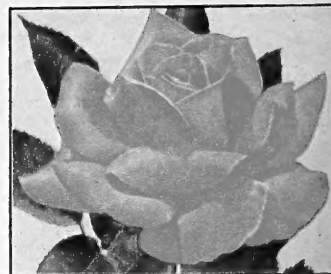
#### —In Any Combination You Choose—

Each	Each per 3 or more	Each per 10 or more	Each per 20 or more
1.35	1.20	1.15	1.10

A grand array of potted roses available at the nursery. Bare-root roses are best for early planting; potted plants are the thing for the late planter. Potted prices somewhat more than bare-root plants.



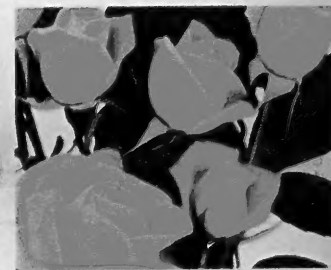
Peace



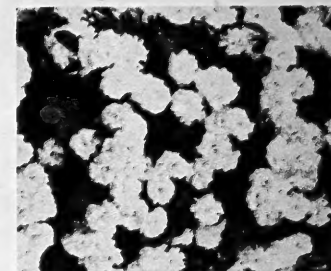
Charlotte Armstrong



Tallyho



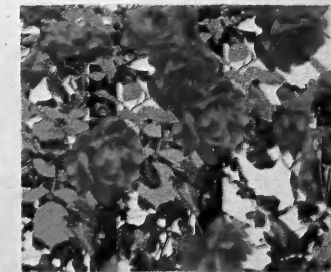
Fashion



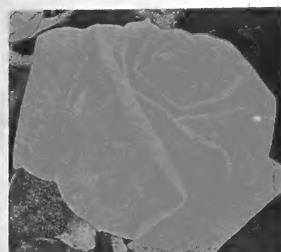
Summer Snow



Goldilocks



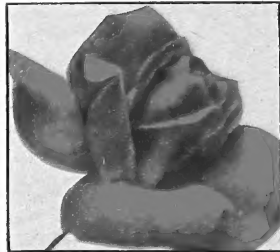
Paul Scarlet



Mrs. P. S. DuPont



Eclipse



Crimson Glory



Floradora



Picture



President Herbert Hoover



Ettoile de Hollande



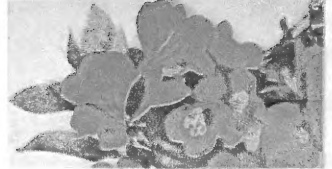
K. A. Victoria



# Gay and Glamorous FLOWERING SHRUBS

Here are excellent flowering shrubs that combine a maximum of color, fragrance and landscape effect with complete reliability and hardiness. Most all of these shrubs are growing right here on our own grounds so that you are assured of field-fresh stock.

Bear in mind that good landscape composition is achieved by massing several plants of a single variety in a group, border, background or screen. Shrubs are usually spaced 3 or 4 feet apart although for straight line hedging or screening a spacing of 18 inches or 2 feet is better.



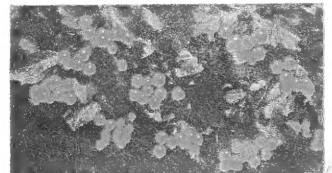
FLOWERING QUINCE

"RED BIRD"

Remember your delight as a child in first viewing a Flowering Quince ablaze with bloom from inside out? I can still remember doing a "double-take" to see if the plant was actually afire. Plant breeders have improved the plant since then and our scarlet flowered form "Red Bird," brings you a bush of breath-taking crimson-scarlet bloom amid varnished, dark green foliage. Especially suited for hedging or border, or to intersperse with evergreens in the home foundation planting.

Field-grown 18 to 24 in.

Each	Each per 3 or more
1.25	1.10



AMERICAN CRANBERRY BUSH  
(Viburnum trilobum)

Better than the older European Cranberry Bush. A beautiful shrub adorned with great clusters of ruby-red berries that appear in late summer and remain through the winter. Huge white flower clusters, 4 inches across, in early spring. If we could offer you but one shrub for your border, or for screening, or background, we would be tempted to make it American Cranberry Bush. It is rivalled by few other fall-growing shrubs. A screen of a dozen plants can make your garden outstanding in the neighborhood.

Field-grown 18-24 in.

Each	Each per 3 or more
1.00	95c

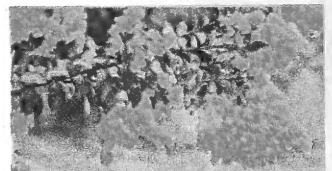


VIRGINAL MOCK ORANGE

Far and away the most fragrant of the Mock Oranges. Plants are simply laden with snowy single and double flowers in May and June and perfume the entire yard. A single branch will perfume a room. A confined, neat shrub much superior to the more "coarse" older varieties. Completely hardy and easy to grow. Happy in full sun or part shade.

18-24 in.

Each	Each per 3 or more
1.00	90c



CAPE-MYRTLE

"WATERMELON RED"

"William Toovar"

New! and finest of all Crape Myrtles. Crape Myrtle is the glamour shrub of the South. Now we find this variety will thrive and bloom first year, clear up to the low line. Large, crinkly showy flowers of this variety extremely profuse from mid-summer till frost. Tops often freeze to ground, but surge up with vigor next spring to provide a wealth of bloom during garden "summer slump."

Strong 18 inch plants.

Each	Each per 3 or more
1.40	1.20



THUNDERCLOUD

Finest of the Purple-leaf Flowering Plums. The tree reaches only 12 to 15 feet at maturity but bold outline and flaming foliage give a color glow to the home-grounds no other tree can duplicate. In the spring, before the foliage appears, bright red buds open into pink blushed blossoms with deep red throat. Blooms are followed by small red plums that are good to eat. A most colorful and beautiful lawn tree.

Field-grown, 2 to 3 feet.

Each	Each per 3
1.55	1.40



CHINESE HYBRID LILAC  
(Syringa rothamagensis)

We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of Chinese Hybrid Lilac that is a neighborhood delight each year. Most Lilacs, you know, take years and years to bloom, but this hybrid blooms first year and abundantly its second year.

Field-grown, 18 to 24 in.

Each	Each per 3 or more
1.00	95c



BEAUTY BUSH  
(Kolkwitzia)

Truly a plant which lives up to its name. Beauty Bush is considered the showiest of the hundreds of introductions by E. H. Wilson of the famed Arnold Arboretum. A profusion of bell-shaped, shell-pink flowers appears in June, waiving down the arching, graceful branches with abundance of bloom. Requires no special attention of any kind. Our plants this year are unusually good.

Field-grown 18-24 in.

Each	Each per 3 or more
1.25	1.10

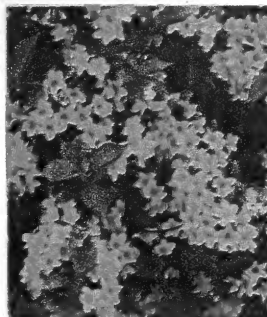


Dwarf Winged Burning Bush  
(Euonymus alata compacta)

Small shrubs are especially desired for the modern home planting. And here is a gem. Use it to provide a splash of brilliant color at doorways, under low windows or elsewhere a shrub of confined growth is needed. If you want to create a breathtaking hedge, this plant will do it—and you will have to clip only every other year! Fall foliage is a coppery crimson—truly a blaze of color. Winged bark and scarlet berries make the shrub charming all through the winter. Completely hardy. Thrives in sun or partial shade.

Field-grown 12 to 18 in.

Each	2 for	3.75
1.95		

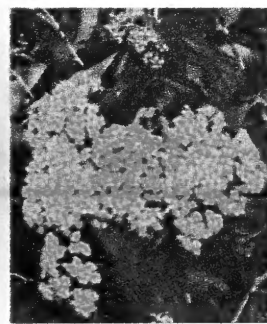


Keeling CARDINAL BUSH  
(Weigela vanickea)

Response last spring to this new shrub was tremendous. Unquestionably it is the finest of the many Weigelas that we have tested. Heavily covered with hundreds of scarlet-red blossoms in mid-May, and some scattered blooms are in evidence throughout the summer. Extremely hardy and not "fussy" about soil. Plant in sun or shade. This Keeling Cardinal belongs in your garden or shrub border.

Field-grown, 18-24 in.

Each	Each per 3 or more
1.55	1.35

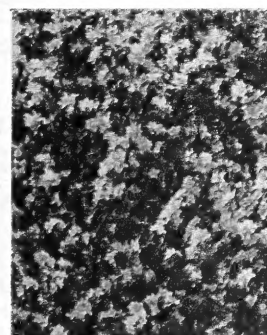


DWARF RED SPIRE  
(Frobellii)

Frobellii is an improvement over the older red spirea that has been the most popular low-growing shrub in America. A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part shade. For foundation planting, corners or as a filler for taller shrubs, it has few rivals. It also is used as a low no-trimming hedge.

15-18 in.

Each	Each per 3 or more
75c	60c



HOPA CRAB

Finest of the Flowering Crabs—masses of rose-colored blossoms in May followed by large, crimson Crabs, (crimson all the way through), that are not only highly decorative but are excellent for preserve making. Hopa is free of pests and blights that affect so many Crabs and is a good strong grower.

When this tree breaks into bloom you wouldn't part with it for anything. A most delightful, reliable flowering tree for your grounds.

Field-grown, 3 to 4 ft., well-branched

Each	Each per 3	Each per 6
1.95	1.85	1.75

(We also have a few Eley Crab, same size and price. This is a gorgeous thing—deepest red flowers of any Crab, large, semi-double. Purplish red foliage and fruit.)

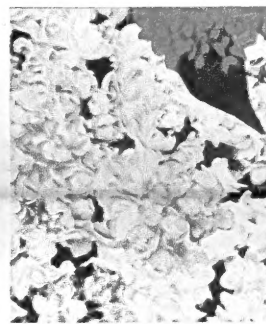


SILVER SHRUB  
(Elaeagnus umbellata)

A new, refreshingly different shrub. One your neighbor won't have in his garden. Foliage is a delightful, sparkling silver. Silver berries in the fall which turn to cherry-red. Yellow, fragrant flowers in mid-May. Use as a background or screening shrub and plant in full sun for best effect of beautiful silver foliage.

Field-grown, 18-24 inches

Each	Each per 3 or more
1.25	1.10



FRENCH LILACS

Aristocrats of the Lilac family. Our plants are unusually good this year, and they are so completely hardy and vigorous. Everyone loves and admires the heavy double bloom, the intense fragrance, variety and mass of color provided by this garden queen. Price has restricted extensive planting of French Lilacs, but this spring we fixed a price that will enable the most modest garden budget to include several plants. These will go in a hurry, so please don't include in your order unless you order early and permit us some leeway in substituting colors.

CHARLES JOLY, Double, near red in color. Very fragrant.

ALPHONSE LAYALLE, Double, true lilac color. Fragrant.

PRES. GREVY, Deep purple-lilac colored. Double. Sweet fragrance.

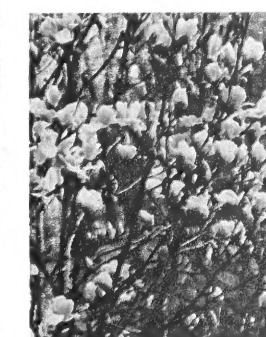
MME. LEMOINE, Double, white. Fragrant.

Prices: 18-24 in. plants, 2 yr.

Field-grown ———— 1.40 ea.

6 or more ———— 1.25 ea.

12 or more ———— 1.10 ea.



SAUCER MAGNOLIA

This eye-catcher is best known and best loved of all Magnolias. Huge pinkish orchid blossoms, large as saucers, appear before the foliage and completely cover the tree. Broad, rich green leaves lend a tropical appearance through the summer. Our plants are cutting-grown, and bloom when very young. Plants 3 or 4 feet tall often have several flowers.

18 to 24 in., well-branched, moss-balled

Each	Each per 3 or more
3.90	3.70

## FLOWERING TREES

You will agree this selection encompasses just about the loveliest and most desirable of our flowering trees. Each is a "natural" to embellish and accentuate evergreen plantings. All are restricted in growth which makes them particularly appealing with long, low lines of modern architecture. Every one is quite hardy from Iowa to Nova Scotia, excepting the Magnolias. The Magnolias are reliably hardy from southeast Iowa to Buffalo to Boston, and a little north.

MIMOSA or SILK TREE

This sensational Southern belle isn't supposed to be hardy so far north, but we have been putting on a wonderful floral display each summer for 15 years. A hard winter (it once hit -26°) will kill back new shoots but doesn't seem to slow the long summer display of unbelievable rosy, silky flowers. The tree is small in the north—about 20 feet—and groups well. Gray-green branches and fine, airy leaves lend a tropical effect. It grows amazingly and blooms when only two or three years old.

We have 2 to 3 foot plants which transplant beautifully and are certainly priced right.

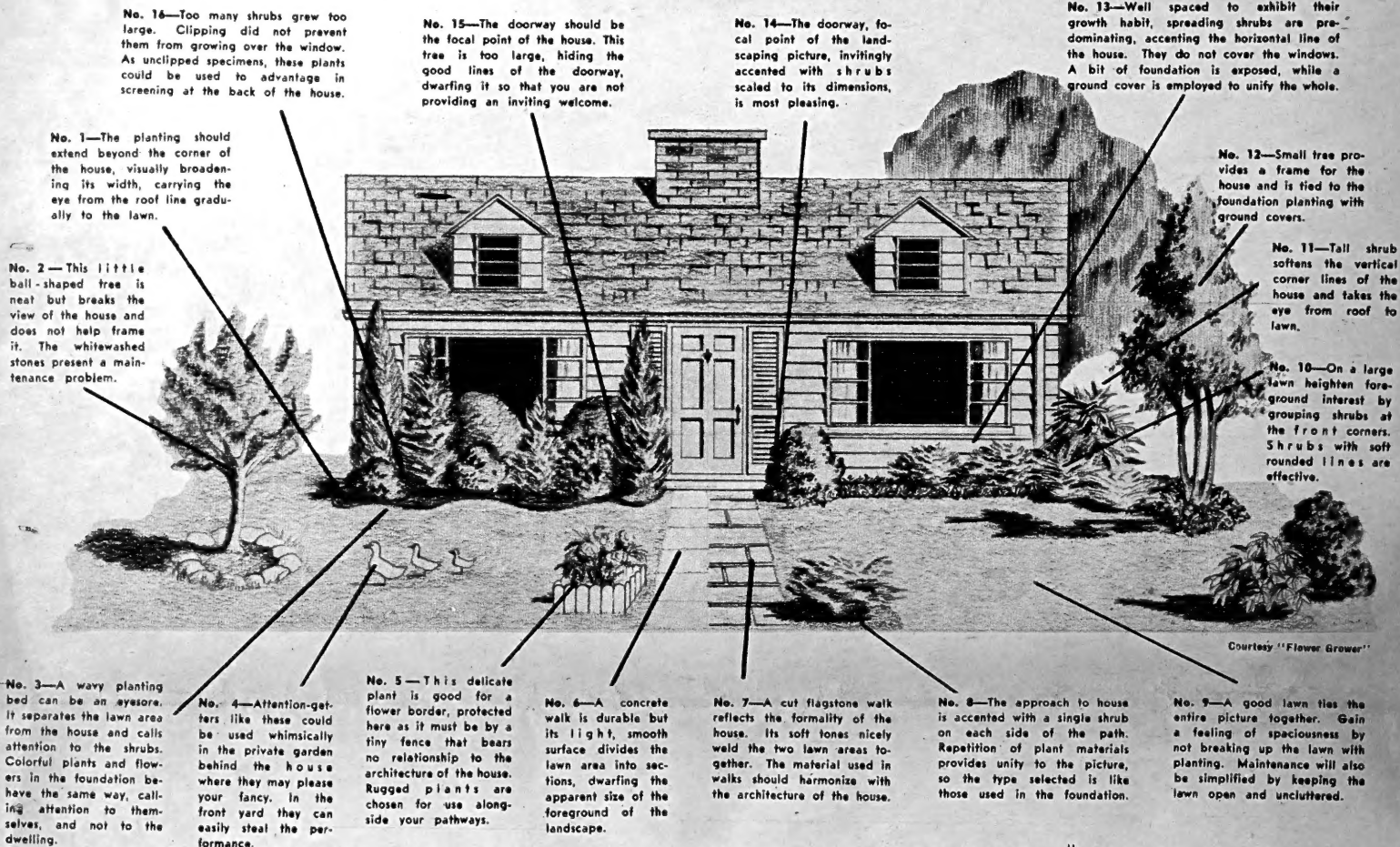
98c each per tree 6 trees for 4.98



# HINTS TO *Better* Landscaping:

## 8 mistakes a gardener made that spoiled a good house . . .

## 8 design hints to help you make your house attractive . . .



## PLANTING KEY For Midwestern Gardeners (Three Suggestions for Each Key Number)

### FOR SUNNY LOCATIONS

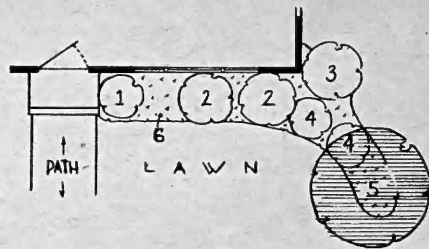
Key No.			
1	Winterberry	Firethorn	Boxwood (s)
2	Pfitzer Juniper	Blue Pfitzer	Dwarf Euonymus
3	Southern Magnolia (s)	Cardinal Bush	Chinese Lilac
4	Azalea Cherry-Red	Andorra Juniper	Waukegan Juniper
5	Washington Hawthorn	Golden Rain Tree	Hopa Crab
6	Baltic Ivy	Bulgarian Ivy	

### FOR SHADED LOCATIONS

Key No.			
1	Oregon Grape Holly	Jap. Round-leaf Holly	Hatfield Yew
2	Spirea, Dwarf Red	Winterberry	Dwarf Yew
3	Fragrant Honeysuckle	Gardenia Snowball	Hicks Yew
4	Cherry Laurel (s)	Flowering Quince	Abelia
5	Amur Maple	Red Bud	Dogwood
6	Bulgarian Ivy	Tuberous Begonias	Baltic Ivy

(s)—Do not plant north of St. Louis-Philadelphia zone

Ralph Shugert, B.S. in Agriculture, University of Missouri 1946, has a background of hundreds of landscape designs from the simplest to the most comprehensive lay-outs.



for further information on the plants listed in the planting key, check the descriptions in the catalog.

**LANDSCAPE HINTS** We have attempted to show a few common mistakes in landscape design that often happens when simplicity, the keynote of good designing, is overlooked. The function of good planting is to permit each plant to contribute in some way in adding to the attractiveness of your home.

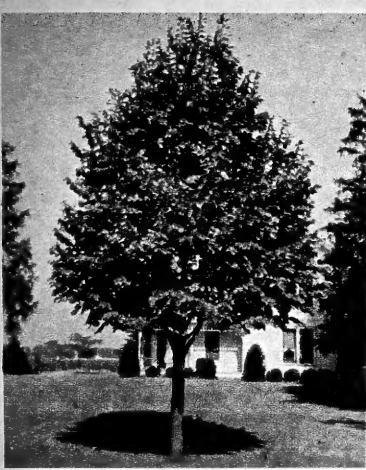
On the right side of the home you can readily see how plants have improved the appearance of this home. Keep in mind that this is one suggestion only. In our planting key we have presented a choice of three plants for each location on the plan, with separate plant selections for sun and shade. With few exceptions these plants will do a good job in any area in the country.



## HAVE YOU A LANDSCAPE PLANTING PROBLEM?

We invite you to use our counseling service. Ralph Shugert, landscape horticulturist, heads our team of trained landscape planners.





## LITTLE LEAF LINDEN

(*Tilia cordata*)

Our choice of all the trees in the Linden group because of its dense habit and tight pyramidal growth. Fragrant yellowish flowers appear in July. Very Hardy. Plant in sun or partial shade.

For permanent lawn specimen, or avenue tree, you can plant with confidence, knowing this is one of the finest hardwood trees available.

Field-grown, bushy plants, heavy branched, 3 1/2 to 4 feet

Each	Each per 3
2.75	2.65

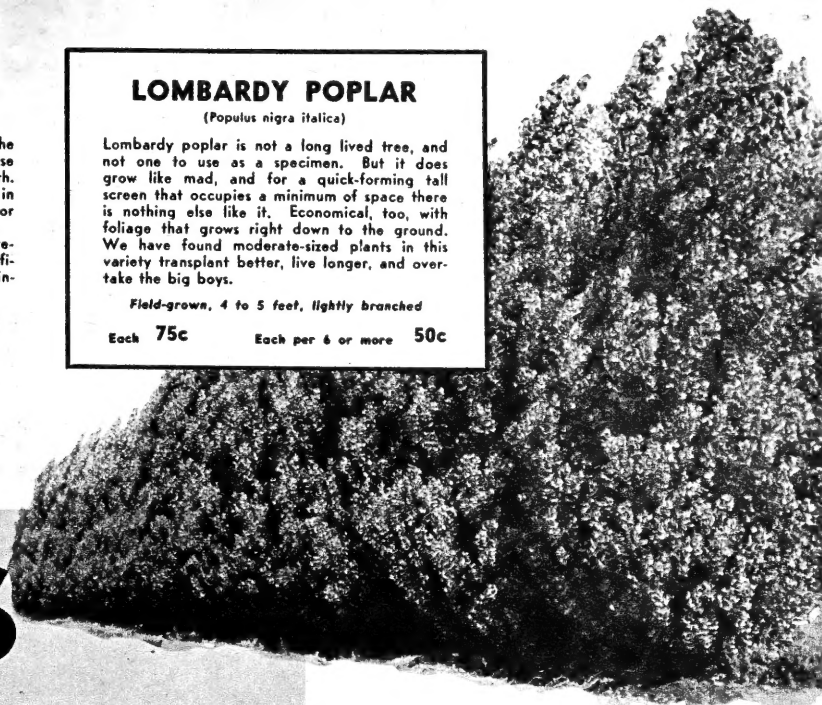
## LOMBARDY POPLAR

(*Populus nigra italica*)

Lombardy poplar is not a long lived tree, and not one to use as a specimen. But it does grow like mad, and for a quick-forming tall screen that occupies a minimum of space there is nothing else like it. Economical, too, with foliage that grows right down to the ground. We have found moderate-sized plants in this variety transplant better, live longer, and overtake the big boys.

Field-grown, 4 to 5 feet, lightly branched

Each	Each per 6 or more
75c	50c



# TREES

## for Shade and Beauty



## GOLDEN WEEPING WILLOW

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower, and care-free.

Field-grown, 4 to 5 foot Trees

Each	Each per 3	Each per 6 or more
1.00	95c	90c



## THORNLESS HONEYLOCUST

For street and lawn planting this tree is one of the more favored to replace American Elm. Racemes of fragrant, creamy flowers appear in May. Lacy, delicate foliage lends an exotic effect. Excellent with modern architecture. A legume (like clover), it actually feeds and encourages a rich turf.

It is rapid-growing, perfectly hardy and at home in all types of soil. Definitely a shade tree of distinction.

Field-grown, 4 to 5 feet

Each	Each per 3	Each per 6 or more
2.50	2.25	2.00



## SWEET GUM

Our most beautiful shade tree. We consider Sweet Gum the most handsome tree we can offer that also possesses merits of rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. Clean, neat with interesting corky bark.

Our moss-balled trees transplant perfectly.

Field-grown and bushy. 3 1/2 to 4 foot trees

Each	Each per 3
2.75	2.65



## CRIMSON KING MAPLE

(Plant Patent #735)

Best Red Maple grown today. New plant introduction. A great improvement over the older Schwelder Maple. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are two-year grafted "whips", which seem to establish better than older plants.

Field-grown, 2 year, 4 to 5 ft. Each 4.95

## SIBERIAN ELM

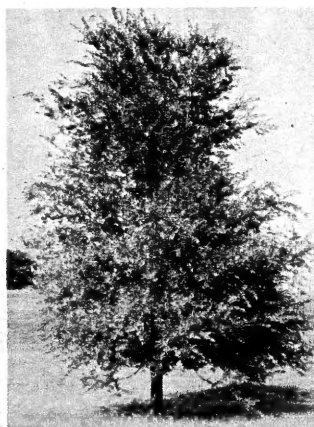
(*Ulmus pumila*)

(Erroneously called Chinese Elm)

Fastest-growing, hardy tree you can plant. Five feet growth per year, in normal years, is common. Few trees are so drought-resistant or suited to so many soils and locations. Free of, or resistant to, diseases and blights of American Elm.

While waiting for slower-growing hardwood trees to develop, Siberian Elm may be interplanted to provide "sudden shade".

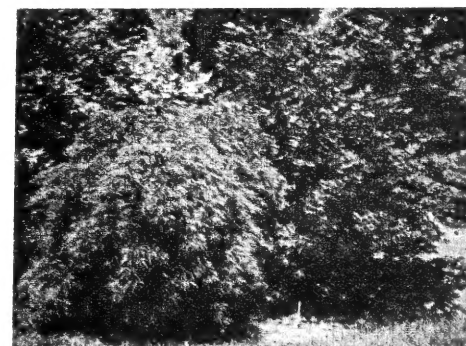
For Low-Cost Air-Conditioning Nature's Way Use Siberian Elm for Shade, Screening or Windbreak Planting.



A 40% Savings in These Special Prices!

Field-grown, Well-Branched, 4 to 5 feet

Each	Each per 3	Each per 10 or more
1.00	85c	75c



## AMUR SCARLET MAPLE

(*Acer ginnala*)

Best dwarf Maple. Grows only to 20 feet, which makes it wonderfully suited to low lines of modern architecture. Gay and colorful summer and autumn. In the summer the scarlet-red fruits against forest-green foliage create an excellent color combination. Dr. Wyman, horticulturist at Arnold Arboretum, says about this tree, "The scarlet autumn foliage is as brilliant as any of the Maples. A good tree for specimen or for screening purposes, requiring practically no care."

Special offer of medium sized trees, well-branched; field-grown, 2 to 3 feet

1 Bundle of 5 Amur Scarlet Maple Plants	4.95
2 Bundles or 10 Amur Scarlet Maple Plants	8.90

(Sorry, at this price we cannot sell less than in units of 5 plants!)



## ROSE GARDENIA

(Gardenia veitchii)

Well known winter blooming Gardenia used extensively by florists. Our plants are in bud and will soon furnish waxy white corsage blooms. Foliage is a rich lustrous green.

Culture is the same as Geraniums. Can stand but a few degrees of frost, so transplant these outdoors after all danger of frost has past, and bring indoors before killing frost this autumn.

Bushy plants from 3-inch pots.

Each	Each per 3
75c	60c



## TUBEROUS BEGONIAS

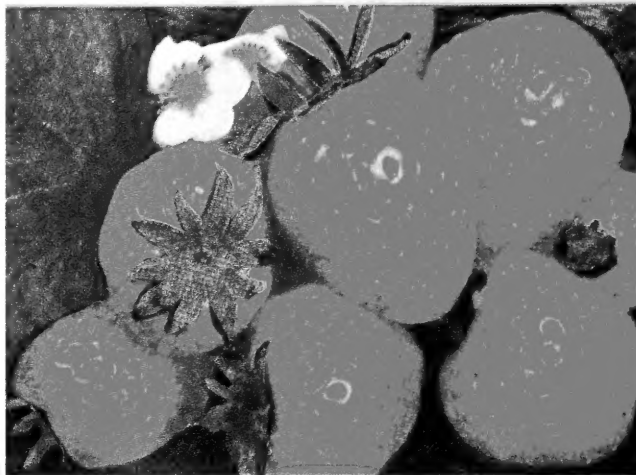
When you see these beautiful Tuberous Begonias break into bloom you will wish you had ordered more. Scarcely any flower can compete with them for sheer beauty. They are widely used as pot plants for winter bloom indoors. For a shady spot outdoors nothing else will bring such a magnificent display of color. A bed of them will provide a continuous supply of flowers from early summer until frost. The flowers look just like those of a large and well-formed camellia, but no one ever saw camellias in such lively sparkling colors as you will see in these magnificent Tuberous Begonias. Just the plant for that cool shaded spot in your garden. Dig up and store over winter as you would Gladiolus bulbs, or after a rest of 6 to 8 weeks, plant in pots indoors for winter bloom.

Large, blooming-size bulbs of superior strain.

Your choice of following colors:

Red; Yellow; White; Apricot; Pink

3 Bulbs for 99c	6 Bulbs for 1.95	10 Bulbs for 2.99
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## Best in Strawberries

BELLMAR

Honey-sweet, heavy-bearing midseason berry that has skyrocketed to fame in the St. Louis area and will prove outstanding anywhere in the country. Big, solid, firm clear through. Excellent for freezing or preserves. Long-bearing. A hardy, healthy variety that will thrive on nearly all soils.

Super-Grade Plants No. 1

50 for	100 for	500 for
2.50	4.00	15.00

SENATOR DUNLAP

Best standard strawberry variety for Midwest and good anywhere. We have checked with the Horticulture Department of the University of Missouri and asked, "What is the one best standard strawberry variety we can supply our customers?" DUNLAP was the answer. Dunlap stands the coldest and warmest climates and meanest soils. Plants make solid fruiting rows; bear medium-size dark red sugar-sweet berries. Our plants are vigorous, clean, virus free.

100 for	500 for	1000 for
\$1.95	9.00	17.00

## VINES ARE ESSENTIAL

in almost any home planting scheme. Have you been looking for the fastest growing hardy vine nurserymen know—or has it been a delicate lacy vine with a profusion of bloom?

From the hundreds of possible selections we

have culled our list to seven varieties of A-1 merit that will fill almost any need. Whether you wish to glorify a trellis, soften brick or stone walls with that enduring "Hall of Ivy" effect, or clothe a problem embankment, you will find among these an outstanding vine to do the job—and quickly.

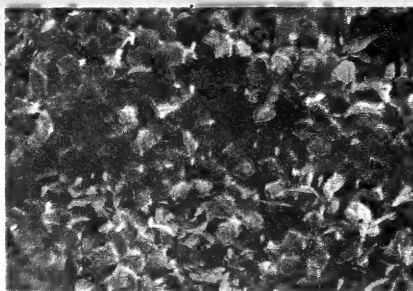


## AMERICAN BITTERSWEET

(Celastrus scandens)

Most ornamental of all our hardy northern vines, climbing by twining. Vigorous grower, with the familiar yellow and red berries so very effective in fall and winter. An excellent vine, easily grown, that belongs in every American garden.

12 in. plants ——— 3 for \$1.00



## BLUE CLEMATIS

(Clematis jackmani)

Huge, velvety violet-purple flowers are of a color not shown in any other vine. Dozens and dozens of Clematis have been introduced but none, in our estimation, rival the glory of Clematis jackmani.

Grows rapidly through summer and early autumn and blooms all summer long. Likes fertile, moist, cool soil and a protective mulch.

Use freely on pergola, fence, upright supports or rockeries.

Plants from pots

Each 1.30	Each per 3 1.25
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## GOLDFLAME HONEYSUCKLE

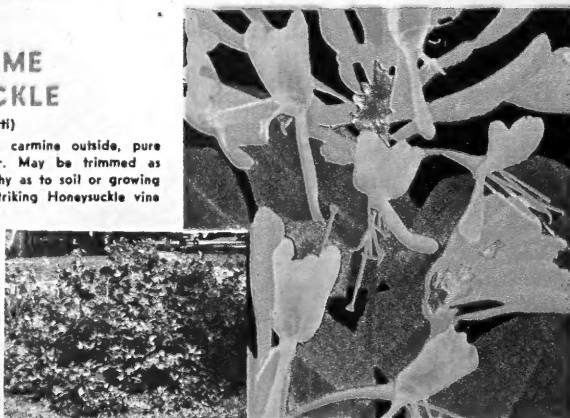
(Lonicera heckrothii)

Everblooming. Hundreds of blossoms carmine outside, pure gold inside. Vigorous, strong grower. May be trimmed as a vine, shrub or low hedge. Not touchy as to soil or growing conditions. Far and away the most striking Honeysuckle vine we have ever seen.

3 year, pot-grown plants

Each 1.25	Each per 3 1.10
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Each per 6 or more 1.00



## LONG CLUSTER, HEAVENLY BLUE

## WISTERIA

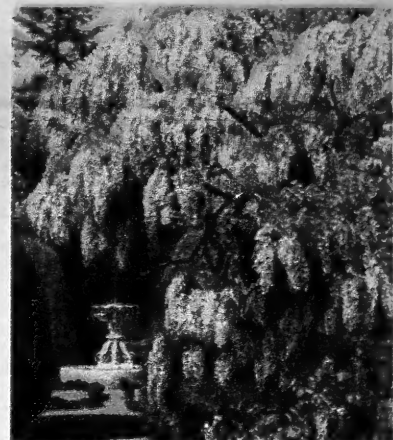
(Wisteria floribunda)

Wisteria has long been a favorite vine in America but the short-clustered Chinese Type (sinensis) has been the one commonly planted, while the Japanese (floribunda) with its extremely long racemes, or clusters, of flowers is rarely seen. It is much superior, with flower clusters that cascade 2 1/2 feet or even longer. It is considerably more expensive than the common type and well worth the difference.

Our variety, with deep azure-blue fragrant racemes, is as spectacular as it is beautiful. Completely hardy.

2 yr. No. 1 plants

Each	Each per 3 or more
2.00	1.80



## SILVER LACE VINE

(Polygonum auberti)

A hardy vine that will grow 15 feet or more in a single season! And one of breath-taking beauty to boot. The fleecy flowers of Silver Lace burst forth in a misty cloud in late summer when few woody plants are in bloom.

Perfectly clean. Insects do not bother it. Plant in a sunny location for best growth.

Field-grown, 2 year #1 plants

Each	Each per 3	Each per 6
1.10	1.00	90c



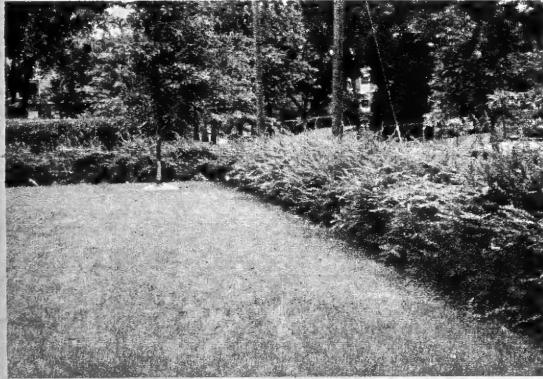


## A black and white photograph of a long, straight, light-colored path or walkway leading through a formal garden. The path is flanked by low, dark, rectangular hedges. In the background, there are trees and a building.

(*Ligustrum ibolium*)

**Field-grown, 12 to 18 inch plants,  
well-branched**

<b>Each per 10</b>	<b>Each per 50</b>	<b>Each per 100 or more</b>
<b>30c</b>	<b>27c</b>	<b>25c</b>



(Hedra helix MBG\* Bulgaria)  
MISSOURI BOTANICAL GARDEN)

(Hedra helix baltica)

**Plants from Pots or Bands — 12 or more plants 25¢ Each**

(Sorry we cannot ship this item through the mails. If you are close by, inquire about delivered bulk prices by the ton.)

- ★ Yews, Junipers, Blue Spruce, Pines, Hemlocks
- ★ Holly, Magnolias, (ready to bloom), Dogwood, Red Bud, Hawthornes
- ★ Pin Oak, Sweet Gum, Maple, Ash, Thornless Locust

A black and white photograph showing a large, dense, rounded bush or small tree in a garden. The foliage is thick and textured. In the foreground, a grassy lawn or path curves from the bottom right towards the center. Behind the bush, a portion of a house with a gabled roof is visible. Several other trees are in the background, including a tall, thin tree on the right. The overall scene is a typical garden or yard.

(*Lonicera maacki podocarpa*)

25 Ft. of Hedge (20 Plants)	— —	3.37
50 Ft. of Hedge (40 Plants)	— —	6.49
100 Ft. of Hedge (80 Plants)	— —	12.49

(*Berberis thunbergii atropurpurea*)

Each per 10	Each per 50	Each per 100 or more
<b>30c</b>	<b>27c</b>	<b>25c</b>

(*Salix purpurea nana*)

Each per 10	Each per 50	Each per 100 or more
<b>30c</b>	<b>27c</b>	<b>25c</b>



# GUARANTEE

We guarantee each order will be filled with fresh dug stock of superior quality and we guarantee it will reach you safely and undamaged in a live, vigorous condition, ready to grow.

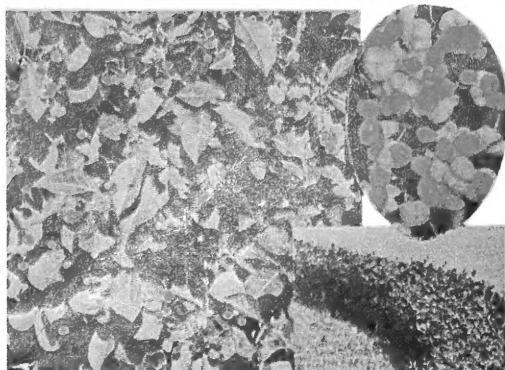
We further guarantee our plants to thrive for you if planted according to instructions furnished with each order acknowledgement, and to reasonable care. You could not expect us to re- place stock lost due to bad drainage, drought, carelessness or neglect on which are conditions beyond our control. In the event of any loss for whatever reason you loss and re- ever share we half price any stock at one-half price any place, excepting that fails and transplants, that fails to grow if you report by July 1st following planting.

*Hugh Stevenson*  
**FORREST KEELING NURSERY,**  
Elisberry, Missouri

**PAGE 11**

# Broadleaf EVERGREENS

Troubled with shady spots? Broadleaf evergreens, as a class, endure shade better than most plants. Use acid peat moss liberally in planting the broadleaves and mulch liberally.



## EVERGREEN WINTERBERRY

(Euonymus alatus)

A truly wonderful broadleaf evergreen shrub. You will be amazed at the way it thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. You may let it grow freely or shear it for formal effect. Exceptionally good as a clipped or free-growing hedge. Our type Winterberry is medium-leaved and a good, compact grower. We are simply delighted with the way it performs and know you will be, too. It is such a useful, sturdy and beautiful broadleaf evergreen that we grow thousands which enables you to purchase at rock bottom price.

Very special, field-grown, moss-balled, full 15-in. plants.

Each \$1.10 Ea. 3 or more \$1.00 Ea. 10 or more 90c



## FLAMING FIRETHORN

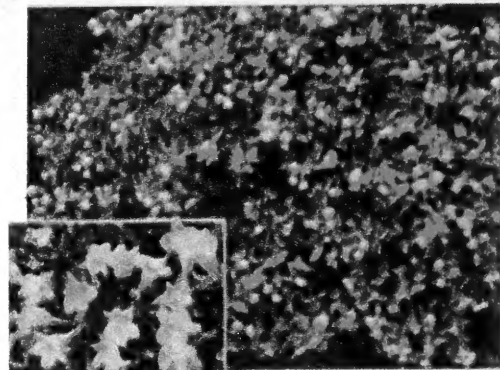
(Pyracantha coccinea)

Flaming, fiery orange or red berries adorn this picturesque broadleaf evergreen through the fall and winter months. The dark, glossy leaves remain all year in the southern states, but you may find some defoliation during the winter in the north.

To create a mass effect in the corner of your home, or to train against your fireplace or wall, this is the plant to use. With we could show you several Flaming Firethorn hedges planted here in Elsberry. Very few plants will be more prized in the home planting.

Field-grown, moss-balled, 15-18 in. An exceptional value at:

Each, \$2.10 Ea. per 3, \$2.00 Ea. per 6, \$1.80



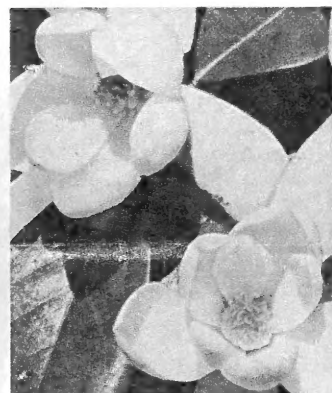
## ABELIA GRANDIFLORA

(Glossy Abelia)

Here is an exquisite broadleaf evergreen that is simply charming month after month. Best of all, we finally have an abundant supply and are going to price them—at just half last year's price—so that all our friends can use them and use them generously. Abelia begins to show its dainty shell-pink blossoms at break of summer and simply doesn't stop until frost. Rich, lustrous foliage persists year round except in the most severe winters. Our plants grow to about 3 feet in height which makes them superb for low lines, massing, entrance pieces or choice hedging. Abelia is noted as a shady-area plant; yet ours grew beautifully in the nursery in full sun without a drop of irrigation, through the worst drought on record! You'll wait a long time for another offer like this; so stock up generously.

Moss-balled, field-grown 15 to 18 inch.

Each, \$1.00 3 for \$2.90 10 for \$9.00

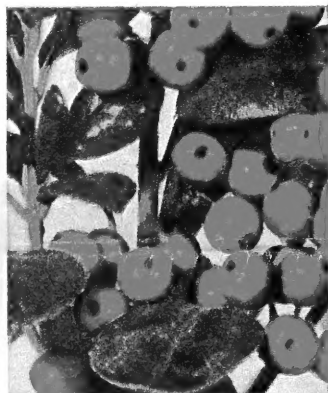


## MAGNOLIA GRANDIFLORA

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves. This "romantic Magnolia of the South" towers to 90 feet in its southern range but is more often 20 to 30 feet when grown in the North. We are considerably north of the Magnolia Grandiflora native range, yet our plants have thrived beautifully and are well acclimated. This plant is such a garden prize that it is worth planting in a protected spot even if you live as far north as St. Louis or New York.

Out of 1-gal. containers, 18-24 inch.

Each \$2.25 Each per 3 \$2.00 Each per 6 \$1.90



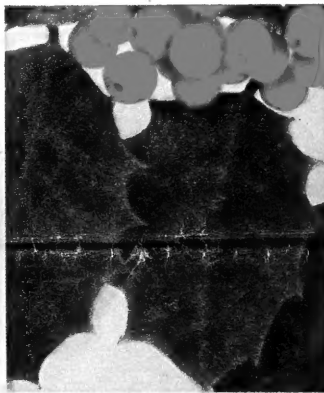
## RED-BERRIED BURFORD HOLLY

(Ilex cornuta burfordii)

The finest form of Chinese Holly. A shrub holly to 6 ft. with thick, lustrous evergreen leaves and heavy clusters of large sparkling red berries. Considered tender this far north; yet there are mature specimens in St. Louis that have lived for years and are indescribably beautiful, but do not plant north of St. Louis, Cleveland, Boston line. Self pollinating.

Bushy plants out of gal. containers, 15 inches.

Each \$2.25 Each per 3 or more \$2.10



## AMERICAN HOLLY

(Ilex opaca)

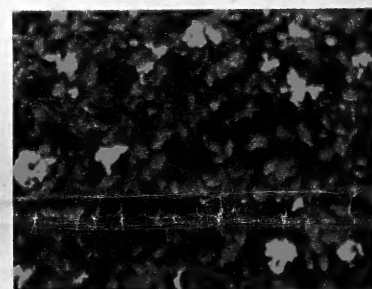
Everyone knows the American Holly and little needs to be said of its merits. It is our only native northern broadleaf evergreen tree and most gardeners agree it is our best. Priceless at Christmas. Cutting boughs only increases the density and form.

Never before have we had such a beautiful block of small plants to offer. Our plants are grown from selected types that have endured northern winters for as much as 70 years. We believe we have the largest offering of these plants in America and for this reason can offer quality plants so attractively.

Do not confuse our pot-grown plants with bare-root stock. Plant several to insure pollination and berry production.

10 to 12 inch plants from 4-inch plant bands—perfect for transplanting.

Each \$1.10 Each per 3 \$1.00 Each per 6 or more 90c

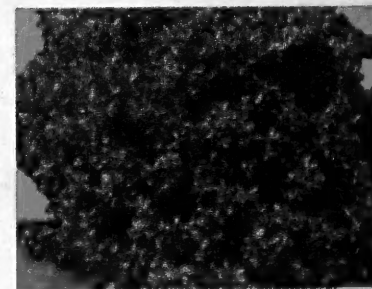


## OREGON GRAPE HOLLY

(Mahonia aquifolium)

Easily grown, with shiny Holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. This broadleaf evergreen is attractive and hardy. Thrives in shade or sun and in acid or alkaline soil. Excellent in the foundation planting. Ornamental foliage is useful for cutting purposes.

Field-grown, 9 to 12 inch, moss-balled. Each \$1.10 Each per 3 \$1.00 Each per 6 90c



## ROUNDLEAF JAPANESE HOLLY

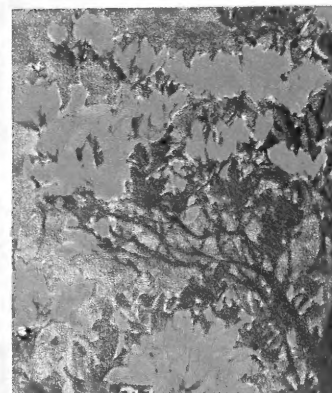
(Ilex rotundifolia)

One of the finest new broadleaf evergreen shrubs for hedging or specimen planting. We were amazed at the demand for the plant last season and our supply was exhausted in a hurry.

Rich, lustrous foliage, excellent for home front planting. Good contrast with Junipers and Yews. For formal effect, may be sheared to any desired shape.

By the way, if you have been wanting a truly aristocratic evergreen to hedge your porch or patio, plant Roundleaf Holly, secure in the knowledge that you are planting the best. Wish you could see these beauties in our nursery rows!

Out of gallon containers, 10 to 12 in. Each \$1.60 Each per 3 \$1.50 Each per 6 \$1.40



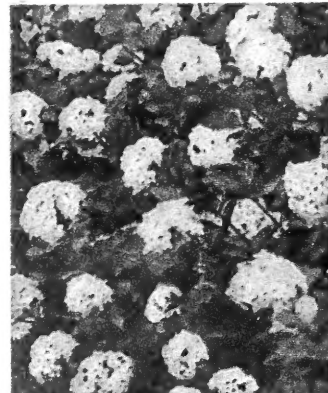
## AZALEA CHERRY-RED

A wonderful dwarf evergreen. Member of the Kurume Azalea group and hybridized from the famous Hinodegiri Azalea, but hardier and more compact. Foliage dense, dark green. Flowers bright clear cerise, very lovely and borne in marvelous profusion completely covering the plant.

Our plants are in bud and will provide an immediate and breathtaking display. All azaleas should be planted with plenty of peat moss in the hole and mulched with peat.

9-12 inch budded and compact

Each \$2.45 Each per 6 or more \$2.25

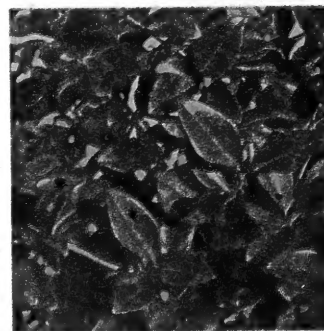


## GARDENIA-SCENTED EVERGREEN SNOWBALL

(Viburnum Burkwoodii)

Another new and completely charming broadleaf evergreen to grace your garden. The exquisite flowers produced in early spring—delicate heads of pale pink bloom—fill your garden with the fragrance of Gardenia on still summer nights. The leathery evergreen to half-evergreen foliage assumes a claret autumn coloration. Plant in sun or partial shade near patio or terrace where you and your friends can enjoy the exotic fragrance.

Moss-balled, 18 to 24 in., field-grown. Each \$2.25 Each per 3 \$2.15 Each per 6 \$2.00



## CHERRY LAUREL

(Prunus laurocerasus)

Serviceable broadleaf evergreen. Shiny lustrous evergreen leaves are six inches long. White clusters of blossoms in late May and black berries in late fall add to the beauty of this fine plant. Can be used as specimen plants or in hedging—sheared or untrimmed. Plant in sun or shade.

Cherry Laurel is excellent South. Do not plant north of the St. Louis, Philadelphia zone. It is semi-hardy with us but so delightful we like to set small plants in protected corners.

12-15 inches

Each 56c Each per 6 or more 50c

## ENGLISH BOXWOOD

(Buxus sempervirens)

Here is the classic and aristocratic among broadleaf evergreens. A Boxwood hedge or edging around the rose or perennial garden is priceless. For formal hedging along walk or patio it has no rival and it is equally precious for a specimen plant at doorway, corner or in the more formal garden. For years we have been trying to build up an adequate stock of boxwood of the more reliable St. Genevieve strain. Now we have a beautiful supply of splendid 10-12 inch plants from pots that move perfectly and offer them at a mouthwatering price:

Each \$1.25 Each per 3 \$1.00 Each per 10 or more 90c